

Jo Moores

Foundation Development Manager

BA PG Cert

Key Skills

- Project management
- Local research
- Stakeholder mapping
- Ability to engage with hard-to-reach groups
- Ability to design innovative and creative stakeholder and community engagement activities
- Thorough understanding of third sector priorities and strategic drivers
- Feasibility studies and appraisals
- Social impact assessment methodologies
- Sustainable/ responsible procurement policies, strategies, implementation plans and tools
- Securing a range of community benefit outcomes from major capital development projects
- Development of corporate responsibility policies, strategies and action plans
- Business development
- Workshop design and facilitation

Experience

Jo's role is to manage the establishment and development of The FSquared Foundation – the charitable arm of FSquared Ltd. She is currently managing the establishment of the Foundation's first two initiatives – the Imagine Initiative and Consultants with a Conscience.

As Head of Services with The Big Issue in the North Trust, Jo was responsible for heading up a fundraising team to source over £1 million in annual revenue and additional significant capital for expansion projects, as well as managing three multi service centres for homeless people across the North. The Trust was established to provide 'good homes, good jobs and a good life' for all homeless people who sold the magazine and created innovative and radical services that were backed up by award winning research and consultation. As a member of the senior management team, she gained valuable understanding of the issues involved in both charity management and social enterprise development, consistently delivering both commercial and social bottom lines to the highest standard. Prior to this she worked across a wide range of social and community disciplines, gaining valuable first hand understanding of cross sectoral issues and the need for integrated solutions to complex problems.

Key Projects

Project	Client	Role
Government Modernisation Fund	East Lancashire Education Business Partnerships	Worked with several voluntary sector organisations, review of bidding/tendering strategy, identification of strengths and weaknesses, development of partnership strategy for tenders
Government Modernisation Fund	Cheshire Community Action	Worked with several voluntary sector organisations, review of bidding/tendering strategy, identification of strengths and weaknesses, development of partnership strategy for tenders
Third Sector Organisational Development	Bolton STEPS	Project management, design and delivery of a series of workshops for Bolton Mental Health Care Services Partnership