

Ellie Morley

Consultant

BA; PGDip



Key Skills

- Stakeholder mapping
- Stakeholder engagement
- Community engagement
- Development of supply chain initiatives
- Promoting and implementing supplier diversity
- Equality, diversity and inclusion policies, procedures, strategies and plans
- Local research

Experience

Ellie is part of our London team and is particularly experienced in relation to delivering stakeholder management activities. She played a key role in the delivery of our activities on recent Olympics projects and also on the East London Line Extension project. For both of these projects Ellie had to use her strong understanding of the equality and diversity agenda and the policies and procedures that are linked to it.

Prior to working at FSquared, Ellie developed and implemented successful PR strategies for a range of public and private sector clients on a national and international basis, including LG mobile and The Learning and Skills Council. She has a background in media liaison, integrated marketing strategy planning, creative thinking and event management. She also took an active role in Hill and Knowlton's CSR programme, providing pro-bono PR support for several local and international charities, and in the development of their environmental development programme – "The Green Team".

Key Projects

Project	Client	Role
East London Line Extension	Balfour Beatty/ Carillion Joint Venture	Stakeholder management delivery, delivery of equality & diversity proposals, supply chain support
Olympics 2012 projects	Balfour Beatty	Stakeholder management delivery, delivery of equality & diversity proposals, monitoring supplier diversity
Victoria Station Upgrade	Balfour Beatty	Development of stakeholder management proposals, development of responsible procurement proposals, development of a community liaison plan around Equality and Diversity Agenda
Blackfriars Thameslink 200 Expansion Project	Balfour Beatty	Supplier and stakeholder engagement strategies